

# ON BOARD DASH CAMERAS

## PROTECT YOUR BUSINESS AND YOUR DRIVERS!

Accidents take out businesses and now more than ever drivers and business owners are doing what they can to protect their businesses and their future. Yeah drivers complained about them at first thought we were acting like big brother. Then we had an accident and we had footage of our driver, the car that caused the accident and our insurance company and lawyer had documentation to fight with for our driver and our company. We are never going back.

When driver's face prison time, loosing their CDL license for accidents we need to step up our game. Insurance costs are rising and me and my family are trying to make a living. It is a no brainer we made the decision to install cameras on all our trucks. People are not driving anymore. They are doing everything but driving and they are the ones causing the accidents and they do not carry enough insurance when they hit a log truck.

I have heard story after story of business owners loosing everything they had worked for and drivers who lost their CDL license. I wanted to control my own destiny and the future of my business. Having a dash camera is like having a private investigator on your side. Having a dash camera facing your driver proves your driver wasn't asleep, drunk or driving distracted. It's cheap insurance.

## WHAT TYPES OF DASH CAMERAS ARE GOOD FOR THE FORESTRY INDUSTRY?

Dash cameras being used by the Forestry Transportation Industry include the following: Verizon Connect, Omni Tracs, Peoplenet, Samsara, Orion, Fleetmatics, Roav and Azuga. Many of these system combine GPS with the Dash camera service.

Dash cams that are top rated and fit your budget include the following: VIOFO A119S V2, Thinkware F50, VicoVation OPIA2, Blackvue DR450-1CH, Kdlinks X1, Rexling V1LG, Vantrue X3 all of these are SD card dash cameras which can be problematic. However if you are using one it is recommended that you have a procedure in place for removing and storing data routinely and regularly so that the SD cards do not become full and no longer record events.

## WHERE DO YOU PLACE THEM?

After calling multiple insurance companies through out the United States, it became apparent the most commonly placed camera is forward facing. Second position was facing towards the driver. When I asked if any of their customers were installing cameras facing behind the truck, the answer was the same throughout the country, no.

## WHAT PERCENTAGE OF FORESTRY TRANSPORTATION BUSINESSES ARE USING DASH CAMERAS IN 2019?

In the South only about 20% of one insurance companies logging companies installed cameras, where in the lakes region only about a dozed logging transportation owners installed cameras. There has definitely been an up-tick in the last three or four months throughout the United States. Many say it is the wave of the future and potential way to receive preferred pricing.

Those who have used dash cameras at the scene of accident have been released of being held at fault. Users say you must have a system that saves to the cloud and as soon as there is an accident grab that footage and get it to the driver at the scene of the accident do not wait. Do not rely on a faulty system, SD cards do not get changed and have let down many when they have been needed most. Another consideration is if the dash-camera service is provided via phone service or satellite. Some areas your drivers may be traveling there may not be phone service.

## WHAT KIND OF INVESTMENT ARE WE TALKING ABOUT?

The investment is broken down by the month/by the camera. Typically you are looking anywhere between \$20 - \$40 per month/per camera. If you have forty trucks you are looking at about \$9,600 per year to \$19,200.

